

# MicroBarber™

Introducing the new standard in *micropigmentation, microbarbering.*

This comprehensive course outline covers all of the skills necessary to perform SMP *scalp micropigmentation*, with over 20 modules, 60 exercises and lessons.

MicroBarber™ *Academy's* course material is derived from studying the top techniques from around the world. We guarantee you will be confident in your skills and ready to perform the highest quality work after taking this course.



Also, receive a complete **TOOLS KIT** and 30+ page training manual.

Training is provided in-person. Each individual trainee will receive 24 hours training in this course. Trainee's are evaluated in-person consistently by instructor with each exercise, and also evaluated by a final written exam.

[microbarber.com](http://microbarber.com)



# FILLING *the* GAP.



**MicroBarber™ Academy**

\$4850+GST

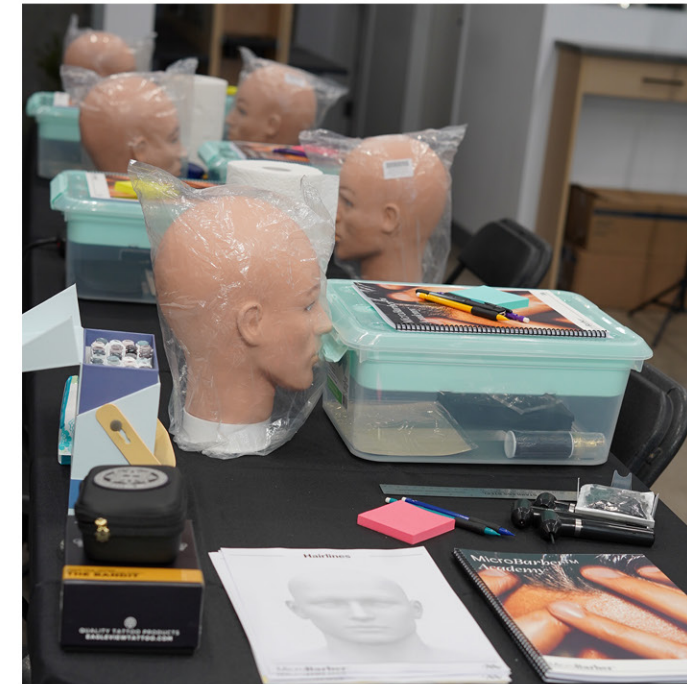
MicroBarbering™ is a cosmetic tattoo on the scalp, performed by our certified specialists. MicroBarbering™ instantly adds hair density to thinning areas, or creates a buzz-cut effect with a custom hairline. (Also known as scalp micropigmentation or SMP)

SMP scalp micropigmentation is becoming one of the most popular hair restoration services across the world, and training is now available in Canada!

Whether you want to perform the service in a salon or barbershop, rented studio or clinic, SMP is an exciting, innovative, and highly profitable service to add to your menu.

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# THE ART *of* BECOMING.



**MicroBarber™**

**TOOLS KIT:** \$950 Value (Included)

- Tattoo Machine & Battery | \$500
- Needles | \$75
- Station Supplies | \$75
- Pigment Kit | \$150
- Mannequins & Practise Skins | \$100
- Training Manual | \$50

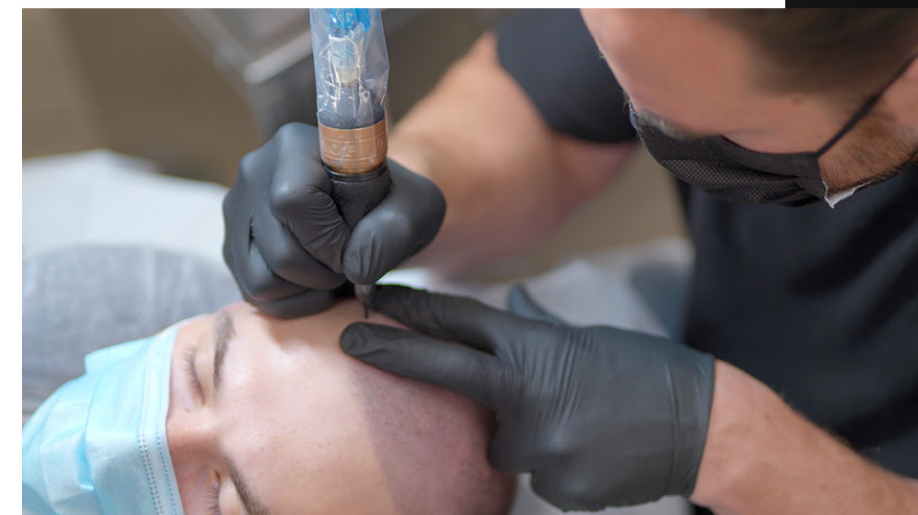
**MicroBarber™ Academy**

Are you interested in learning a new, innovative service?

Ready to add a guaranteed solution for thinning hair to your menu?

Interested in making a profound impact on your clients lives?

Ready to charge over \$2000 per client?



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# THE STORY of SUCCESS.

“I used to dread taking my hat off during the National Anthem at sports games. I also used to check the dress code of bars and restaurants before going out, and wouldn’t go if they didnt allow hats. After SMP *scalp micropigmentation*, I haven’t thought about these things again. I feel a sense of freedom.”



## MicroBarber™ Academy Agenda

### DAY 1 (8 hours)

- 1. **TOOLS kit** (Overview of your tools kit, how to use it, and where to go to re-stock items)
- 2. **FAQ** (Become confident answering all of the frequently asked questions you will encounter from clients)
- 3. **Hairlines** (Learn the fundamentals of hairline design in order to create any hairline request)
- 4. **Sessions** (How to perform the 3 sessions required for a competed look)
- 5. **Needles** (A breakdown of needle gauge, type, and count)
- 6. **Blending** (How to create diffused hairlines, and blend seamlessly into the existing hair)
- 7. **Depth** (Mastering depth with exercises. Proper depth creates natural, consistent results, whereas improper depth creates blowouts and discolouration.)
- 8. **Skin Types** (Study Fitzpatrick Skin type scale)
- 9. **Quadrants** (How to segment the clients scalp for clean, organized work)
- 10. **Pigment** (Understand the pigment shades, and which to use on each individual client)
- 11. **Exercises**

### DAY 2: (8 hours)

- 1. **Pre-Care** (Instructions for you and your client leading up to the service)
- 2. **Prepping the Scalp** (Preparing the client for a successful and sanitary service)
- 3. **After Care** (Instructions for your client to take care of their scalp after the service for he best looking results)
- 4. **Consultations** (Instructions and live demos of consultations so that you feel prepared and confident)
- 5. **Clinic Set Up** (How to set up your own clinic and workspace)
- 6. **Live Demo**
- 7. **Trichology** (Learn the basics of hair loss, and hair loss treatments)
- 8. **Exercises**

### DAY 3: (8 Hours)

- 1. **Density** (Working with thinning long hair versus shaved heads)
- 2. **Consent Form** (Creating a consent form for your clients to sign)
- 3. **Service Waiver** (Creating custom service waivers for your clinic)
- 4. **Health and Safety** (Blood Borne pathogens training, client and clinic safety measures)
- 5. **Total look** (Complete a entire service and total look on your mannequin)
- 6. **Live models** (Practise on a live model)
- 7. **Resources** (Receive resources for on going support and training)

**FINAL EXAM & CERTIFICATE OF COMPLETION**

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# MEET *the* FOUNDER *and* INSTRUCTOR.



I am Chris, owner and founder of MicroBarber™, and MicroBarber™ Academy.

Just a quick backstory... I had thinning hair since my 20's and have tried it all.

(Transplant, PRP Plasma Injections, Rogaine, Serums, you name it... over \$20k yeesh...)

Finally I tried SMP *micropigmentation* and was relieved how instant, noticeable, and affordable it was compared to everything else.

My 15 year, multi-award winning career in the hair salon industry gave me the confidence that I can create the most natural and effective SMP results for my clients, and you may find the same goes for you.

Since then, I have taken 6 SMP certifications from major cities around the world, including Canada, USA, and London UK. on a mission to be the best I can be for my clients, and students.

Being able to offer SMP has enabled me to completely change my clients lives, and also bring me revneue I could only dream of before.

I look forward to working together and adding SMP *scalp micropigmentation* to your life and business.



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